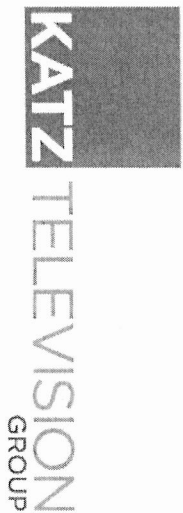


125 West 55th St
New York, NY 10019

Contract # 25288986 Changes as of: 9/29/2016 at 11:32 AM Version: Highlighting Revision 2
 CPE: RUBFL/ORDR/927C03 Flight: 9/27/16 - 10/3/16 Station: WWSB Total \$: \$5,750.00
 Agency: Smart Media Group Advertiser: RUBIO, MARCO Market: Sarasota-Manatee - SRA Total Spots: 19
 1427 LESLIE AVE Product: order Office: WASHINGTON Total CPP: \$718.75
 SUITE #102 Agency Order #: 30048372 Primary Demo: Adults 35+ Total GRP: 8.0
 ALEXANDRIA, VA Buyer: Rubin, Nancy Con Type: POLITICAL/NOTE Traffic #: 63947
 22301
 Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS Separation:
 202-955-5342 202-955-5342

Comments: MG for lines 1,2 shown on line 4

											9/27 - 10/3							Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27	9/28	9/29	9/30	10/1	10/2	10/3	Spots	\$	CPP	GRP				
REV-1	M-F 6a-7a		GMS	\$250.00	0.5	30	2	0	2	2	0	0	2	8	\$2,000.00	\$500.00	4.0				
	null																				
REV-2	M-F 7a-9a		GOOD MORNING AMERICA	\$300.00	0.5	30	2	0	2	2	0	0	2	8	\$2,400.00	\$600.00	4.0				
	null																				
REV+4	M-F 6p-6:30p		News	\$550.00	0.0	30	0	0	0	0	1	0	0	2	\$1,100.00	\$0.00	0.0				
TOTALS: 0 5 4 5 0 0 5														19	\$5,750.00	\$718.75	8.0				



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New York, NY 10019

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1427 LESLIE AVE	Product: order	Market: Sarasota-Manatee - SRA
SUITE #102	Agency Order #: 30048372	Office: WASHINGTON
ALEXANDRIA, VA	Buyer: Rubin, Nancy	Primary Demo: Adults 35+
22301	Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/VOTE
	202-955-5342	Assistant: BRADLEY PHILIPPS
		202-955-5342
		Separation:
		Total Spots: 19
		Total CPE: \$718.75
		Total GRP: 8.0
		Traffic #: 63947

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
09/29/16 11:32 AM	BRADLEY PHILIPPS	MG for lines 1,2 shown on line 4	
09/22/16 11:39 AM	BRADLEY PHILIPPS	revised lines 1,2 - added line 3	
09/22/16 11:25 AM	Ronda Drago	PER JULIE LN 1 REV PRG TO GMS LN 2 NA NEED RATE \$300 OFFER 1X 12P NEWS W/O 9/26 @ \$250	
09/16/16 3:44 PM	System	Notice Received.	
09/16/16 12:20 PM	BRADLEY PHILIPPS	nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book	

Market Budget: \$191,667
WWSB Share: 3%
Comment:
Unknown: 97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$5,750.00	\$718.75	8.0
Total	100%	19	\$5,750.00	\$718.75	8.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$5,750.00
Total	19	\$5,750.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 11:32 AM	BRADLEY PHILIPPS	Revised		2	\$0	\$5,750.00	Changes: Total Spots from 21 to 19, Total GRPs from 10.0 to 8.0, Total CPP from \$575.00 to \$718.75, Comments from revised lines 1,2 - added line 3 to MG for lines 1,2 shown on line 4. 3 buylines added or modified.
Revision	9/22/16 11:39 AM	BRADLEY PHILIPPS	Confirmed	1		\$0	\$5,750.00	Changes: Total Spots from 20 to 21, User Entered \$ from \$0.00 to \$5,750.00, Comments from nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2 - added line 3. 3 buylines added or modified.
Makegood 1	9/22/16 11:25 AM	Ronda Drago	Sent To Rep			\$0	\$5,750.00	Changes: Total GIMPs from 0 to 10, Total CPM from \$0.00 to \$575,000.00.
Queued for Electronic Contracting	9/16/16 3:43 PM					\$0	\$0	
New	9/16/16 12:18 PM	BRADLEY PHILIPPS	Confirmed	20		\$5,750.00	\$5,750.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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